CARRIÈRES DE LUMIÈRES
LES BAUX-DE-PROVENCE

MONET, RENOIR... CHAGALL
Journeys around the Mediterranean

PRODUCED BY CULTURESPACES. REALISED BY GIANFRANCO IANNUZZI - RENATO GATTO - MASSIMILIANO SICCARDI
8 MARCH 2013 - 5 JANUARY 2014
Monet, Renoir... Chagall. Journeys around the Mediterranean
From Impressionism to modernity, tribute is paid to 16 artists in the new multimedia show at the Carrières de Lumières site
8 March 2013 - 5 January 2014

The monumental "Carrières de Lumières" in Baux-de-Provence are the venue for a brand new show entitled Monet, Renoir... Chagall. Voyages en Méditerranée (Journeys around the Mediterranean) starting on 8 March 2013. With the endorsement of Marseille-Provence 2013 – European capital of culture, this show uses multimedia capability as a vehicle to convey emotion and invite visitors to wander freely around the quarries following the variations of 16 great artists on the subject of the Mediterranean. It takes us from one movement to the next in a long journey to the heart of pictorial modernity, on the shores depicted by Impressionism, Pointillism and Fauvism... up to Chagall.

The Mediterranean – a source of inspiration for 16 great artists

In the second half of the 19th century many artists left Paris and the North behind, attracted by the light of the South, setting up their easels between the Spanish border and the Italian Riviera. Their artistic personalities were revealed through the contact with seascapes portraying the Mediterranean coast which they depicted in a wide diversity of styles.

After a prologue devoted to Joseph Vernet, visitors to the show will be plunged in seven sequences into the universes of the Impressionists, with Monet and Renoir, the Pointillists, with Signac and Cross, the Fauves, with Camoin, Derain, Vlaminck, Friesz, Manguin, Marquet and Valtat, etc. not forgetting Matisse. They will also discover the palette of bright colours used by Bonnard and Dufy, ultimately coming to one of the most important colourists of modern art - Chagall. Fifteen or so artists and as many different ways of representing the Mediterranean and its extraordinary light.

Further improved technological systems for 2013

This new immersion into the history of art follows on from the Gauguin, Van Gogh, les peintres de la couleur, exhibition with which Culturespaces inaugurated the Carrières de Lumière in March 2012. Both mysterious and majestic, this venue destined to stage cultural events using digital display technology had over 200,000 visitors in 2012.

In 2013, Culturespaces is reinforcing the technological equipment used in this venue, unique in its kind: video projectors and speakers have been added to cover a greater surface area of more than 7,000 sq.m., giving greater depth to the experience. All in all, 100 video projectors are controlled by as many graphic servers projecting images onto the walls of the quarry up to 14 metres high. The floor itself is completely covered and becomes an immense carpet of images.

To produce this ambitious show, Culturespaces has once again called upon the talent and expertise of Gianfranco Iannuzzi, Massimiliano Siccardi and Renato Gatto. Together they have designed tailor-made son et lumière shows, adapted to the extraordinary particularities and dimensions of the quarries, with walls up to 14 metres high. They work from thousands of images, broken down and reassembled to generate movement. In this way, they relate the stories of Monet, Renoir... Chagall. Voyages en Méditerranée, based on a scenario travelling along the shores of the Mediterranean Sea, meeting with the great painters of modern art fascinated by these places.
“Monet, Renoir... Chagall. Journeys around the Mediterranean”

Realised by Gianfranco Iannuzzi, Renato Gatto, Massimiliano Siccardi. Musical collaboration: Luca Longobardi

In seven sequences lasting a total of around forty minutes, the show relates the fascination and infatuation of artists with the Mediterranean and covers the various movements in French painting from the end of the 19th century until the era of modern art. At the close of the show, the emotional experience gives way to a more educational approach represented by information panels.

Sequence n°1: Prologue in Marseille

In tribute to the Marseille-Provence 2013 – European capital of culture, the show opens with a painting by Joseph Vernet (1714-1789) which reveals Marseille harbour as seen by the artist when he arrived by sea in the 18th century. He became a master of marine painting, showing the ease with which he could paint the omnipresent water and the light of intentionally stormy skies in these views that tempt observers to set sail.

Sequence n°2: Impressionism

This sequence introduces Claude Monet (1840-1926) and Auguste Renoir (1841-1919), who developed this new approach to painting to be termed Impressionism on the banks of the River Seine.

Renoir took time out from the life of Paris, the simple pleasures of the Moulin de la Galette cabaret and walks along the banks of the Seine.

Encouraged by his friend, Renoir, Monet left behind his garden in Giverny or the Atlantic Coast, entranced, in turn, by the landscapes and gardens of the Riviera.

Between 1883 and 1888, their various visits to the Riviera were to be a new source of inspiration for them, as well as subsequently for many other artists.
Sequence n°3:

The light of the Mediterranean

By 1857, the PLM train was running from Paris to Marseille, calling at Lyon. The colourful villages along the Mediterranean coast became easy to reach and a source of wonder for any Parisian of importance.

Attracted by the light of the coastline, artists painted an increasing number of views of the Mediterranean. From the Spanish border to the Italian Riviera, they each found a place of inspiration and creation - Collioure, L’Estaque, Saint-Tropez, Antibes, Cagnes, Bordighera, etc. There the artists developed a colour palette of amazing richness and became part of pictorial modernity.

During his various stays there, Monet mainly lingered at Bordighera, on the coast of Italy.

Renoir, however, preferred the colours of Cagnes, Grasse and Le Cannet.

As part of pictorial modernity with their Pointillist or Neo-Impressionist touch, Henri-Edmond Cross (1856-1910) and Paul Signac (1863-1935) brought about a veritable pictorial change by creating brilliant optical mixes. Painted in increasing colourful dots of pure colour, Signac’s seas often form one with the rocking boats while Cross incorporates them into country landscapes.

The canvasses of Impressionists, Pointillistes and Cubists reflect the richness of this period of painting in France.
Sequence n°4: The Fauves

A veritable revolution of colour reached its height with the Fauvism movement.

Mainly from the North of France and Northern Europe, it was the turn of painters Charles Camoin (1879-1965), André Derain (1880-1954), Maurice de Vlaminck (1876-1958), Othon Friesz (1879-1949), Henri Manguin (1874-1949), Albert Marquet (1875-1945) and Louis Valtat (1869-1952) to be captivated by the climate and the contrasts between the brilliance and softness of the Mediterranean.

Henri Matisse (1869-1954) is acknowledged to be the originator of the Fauve movement. In 1904, he spent his holidays in Saint-Tropez. For him it was a revelation. “All I wanted to do was make my colours sing without taking rules and impediments into account - go directly into an arabesque using colour,” he related. His canvasses submitted for the 1905 Autumn Exhibition caused a scandal. He gradually drew apart from the other Fauves by increasingly modern pictorial evolution which was to lead to his renowned decoupages.
**Sequence n°7: Chagall**

Chagall (1887-1985) also spent the last few years of his life in the South of France, in Vence and Saint-Paul-de-Vence.

For the painter of unusual works where every canvas appears like a living dream, a shimmering fantasy, colour is the essential component.

Two lovers, figures dear to the heart of the artist, set in this blue reminiscent of the Mediterranean but decidedly specific to Chagall with the contours of Saint-Paul-de-Vence depicted in the background.

“While life draws inevitably to its close, we must make ours last and colour it with our colours of love and hope,” he wrote.

With his collages, a new technique appeared in pictorial composition. It was to be the finalisation of his artistic research which, with Picasso and Matisse, was to pave the way to modernity.

*From Renoir, Monet, Matisse… To Chagall, this journey along the shores of the Mediterranean takes us to the dawn of contemporary painting.*
Multimedia as the vehicle for emotion

To propose an original manner of enjoying art by sensory immersion, Culturespaces is developing the Carrières de Lumières – a leading edge multimedia mechanism, thanks to the expertise of the producers and a technical team able to adapt to the specific nature of the venue, a “listed natural site”. In 2013, more video projectors and speakers have been installed in the quarries to amplify the artistic experience with technology giving way to emotion.

- **Video equipment unique in Europe**: 100 video projectors are controlled by as many graphic servers projecting images onto the walls of the quarry up to 14 metres high. The floor itself is completely covered and becomes an immense carpet of images. Each server delivers a programmed image to its video projector, and it is all synchronised by a production computer that holds this ultimate installation together.

- **3D audio** adapted to the specifics of the site. Each speaker covers 45 degrees of wall and broadcasts a more homogenous sound wherever the spectator is.

- The installation of **fibre optic cables** has revolutionised the installation with smoother image transmission. Each video signal is converted into light using fibre optic technology, and these signals can therefore be carried up to 500 metres, in a higher resolution than Full HD.

- The installation of a **complete automatic management system** for multi-screen production, sound and lighting.

There is nothing else like this classified natural site with its bespoke technology – just what is needed for a show on this scale. Embarking on an unusual journey full of sound and vision, all visitors have to do is to let themselves drift in the pictorial universe of the greatest of artists, invited by the show to feel the experience with all their senses.

**KEY FIGURES**

Total surface area of the Carrières: 5000 m²
Surface area for projection: 7000 m²
Height of projection: 6 to 14 metres
Show duration: 35 minutes
Technical equipment: 100 video projectors 26 speakers
Number of images projected per show: around 3000
Gianfranco Iannuzzi

Gianfranco Iannuzzi trained as a sociologist and photographer.
His artistic approach uses image, sound and light to communicate through the senses. He works to provide a cultural and artistic re-imagining of diverse existing places and spaces, both indoor and outdoor. On each occasion he creates an installation that respects, profiles and transforms the space in a temporary way.
He designs an “interactive environment” which spectators can move through at their own pace, and even change their perception of the show. The use of state-of-the-art multimedia and interactive technology encourages audiences to participate and get actively involved with the work of art.
He has been producing shows for the Carrières at Les Baux de Provence for many years.
He is currently working on a number of projects across Europe and the world, filling new spaces with his artistic creations.

Renato Gatto

Renato Gatto is a drama teacher and assistant director.
He has produced his own teaching and training programme focussed on the relationship between the body and the voice, gestures and sounds. He teaches vocal technique in the main Italian theatre schools, and works as a teacher and performer with the Fenice Theatre teaching project in Venice. He is Head of the Accademia Teatrale Veneta actor training school.

Massimiliano Siccardi

Massimiliano Siccardi is a video director and multimedia artist.
He has developed a research and production business using new image, sound and video technologies. He works with images, seeking to integrate them into artistic performances and choreographies.

Their recent works:
2012 “Gauguin – Van Gogh, painters of colour”, Carrières de Lumières
2010 “Ponts”: multimedia installation in the Cardinals’ Vestry, Palais des Papes, Avignon
2009 “Picasso”: show for Cathédrale d’Images
2009 “Digital Dynamic Fresco” - a permanent installation in the dome of the Petruzelli Theatre, Bari
2009 “Giotto – Francis, radiant humility” - video installation in Notre-Dame du Val-de-Grâce, Paris
2008 Permanent installation at the Lapidary Museum, Narbonne
2007 Multimedia installation at Jas De Bouffan, Aix-en-Provence
2007 “Venise” - show for Cathédrale d’Images
2006 Light and sound installation at the Roman Horreum, Narbonne
2006 “Couleurs Cézanne”: show for Cathédrale d’Images
A few questions put to Gianfranco Iannuzzi...

How did you construct the “Monet, Renoir... Chagall. Journeys around the Mediterranean” show?

The show was constructed around the theme of the Mediterranean. Whether or not actually represented, the Mediterranean is always present in the inspiration, light and colours. It is the “background noise” that lulls us and is with us throughout the show. Each of the painters chosen offers us his specific view of the Mediterranean. It is the eye of the landscape artist for Vernet, the impressionist approach for Monet and Renoir, Pointillism for Signac and Cross, the unusual colour combinations for Matisse and the Fauves, the intimacy of Bonnard, the society, nonchalant element for Dufy and the observation of a dreamer but highly provocative in its modernity for Chagall. All these different visions on a journey that starts out with meticulous, hyper realistic representation and ends at the threshold of abstraction. This half-century in the history of French painting escapes the bounds of the capital to discover and express itself in the new vibrant source of inspiration and sunshine offered by the Mediterranean. The paintings chosen constitute a mosaic that evolves over a period of time. We have constructed this show in the vein of a game of dominos, looking for the right domino for each phase, the one that fits in with the other one and allows our thoughts to journey through art and time, along the shores of the Mediterranean.

What was the greatest challenge you faced for this new show?

A thirty-minute show on the 7,000 square metres of projection surface in the Carrières (quarries) is obviously a challenge in itself. All the multimedia content included in the show has to be orchestrated to perfection, with rigorous, thorough research and composition. Over and above simply showing works of art by famous painters, with Renato Gatto and Massimiliano Siccardi we wanted to create emotional vibration by music and images, in an imaginary, sensorial tale on the theme of the Mediterranean.

We want to allow spectators freedom of perception and interpretation in a context where their movements and journeys form an integral part of the show itself. By amplifying the emotional dimension through music and immersing spectators in the three-dimensional experience, we invite them to develop a more participative attitude and move beyond a classic receptive posture. Without this, in my opinion, the Carrières de Lumières would lose the essence of their originality and power of fascination. When I see couples dancing in the Carrières or children playing with images projected on the ground, the bet has paid off.

How did you make the link between all the artists?

Our aim was to highlight variety rather than make a link. That is to say, we sought to reflect how each artist derived his original manner of expression on canvas from a common source of inspiration. The hand that painted the canvas or the technique used do not matter, it is as if, by moving through this show, we can still smell the wild herbs, the light breeze blowing or the sound of a wave breaking on the shore. It is not a linear journey. It develops by association and dissociation. It moves to the rhythm of musical variations, sometimes discordant, the signs of an effervescent period in art, rich in innovation.
INTERVIEW WITH GIANFRANCO IANUZZI

How do you explain the fascination of painters with the Mediterranean?

First and foremost it is a discovery brought about by new modes of transport. It was not by chance that we chose to use the word “Journeys” in the title of the show. These artists were not Mediterranean. They generally came from elsewhere and discovered in the climate, landscapes, light and colours of the Mediterranean a new source of inspiration to free themselves from classicism and also from the influences of Impressionism which, up to then, had become established in the world of critique. From this point of view, the journey was not simply a geographical move but, more often than not, an opportunity for inner renaissance and creative stimulation. This is the journey that we propose. Finally, by this theme of journeys, we are establishing continuity with the previous show, “Gauguin and Van Gogh”, which also brought together two itinerant painters.

In 3 adjectives, how would you describe this new show?

Sunny, like the coastal landscapes, colourful like the Southern accent and vibrant like the waves of the Mediterranean.

From a technological standpoint, what has evolved since the “Gauguin – Van Gogh” show?

In my opinion, technology is only a tool but, the more efficient this tool, the easier it is to express ideas and creativeness and the greater the impact on the audience. The new promenade and upper “balcony” of the Carrières, opened to the audience last year as an experiment, have been enriched with an additional 500 square metres of images, some of them in FULL HD. Screen definition has been improved, sometimes doubled, to ensure better quality of image. New-generation, LED technology spotlights have been introduced on part of the floor and we are awaiting the possibility of having the same FULL HD technology in order to implement it as soon as possible.
"Dream", the short show

**Dream**

Realised by Gianfranco Iannuzzi, Massimiliano Siccardi and Ginevra Napoleoni.

Music: Luca Longobardi

Between each screening of Monet, Renoir... Chagall. Journeys to the Mediterranean, visitors see a 7-minute brand new multimedia show entitled “Dream”. In the darkness of the Carrières, a new universe unfolds, a fantasy journey into imaginary worlds. A megapolis explodes giving way to immersion in the natural elements. As spectators leave behind them the clamour of the city, they become caught up in a large whirlwind that plunges into the world of ice, to the depths of abysses, then into a lush Eden and, to finish, into a cosmic journey among the stars. This new exercise in style realised by Gianfranco Iannuzzi, Massimiliano Siccardi and Renato Gatto, shows the incredible capacity of the Carrières’ technological equipment system, able to give spectators the sensation of dreaming with their eyes open. The music is composed by Luca Longobardi.

“Dreams nurture our lives, in the same way as life nurtures our dreams. So why not steal a few minutes from our life when awake and be transported elsewhere, to places where spatio-temporal boundaries evaporate. I have always been fascinated by large cities, imagining the many dreamers behind every window of these immense buildings. So, with Massimiliano we imagined we had “captured and filmed” one of these dreams, playing on reality and fantasy,” related Gianfranco Iannuzzi.
The story of an inspiring place

The ‘Val d’Enfer’ is a mysterious place just a stone’s throw from Les Baux de Provence, in the heart of the Alpilles. This valley with outstanding solid mineral deposits has long inspired artists. It provides the setting for Dante’s “Divine Comedy”, and Gounod created his opera “Mireille” here. Later, Cocteau came to film “The Testament of Orpheus” in these very quarries.

The Carrières du Val d’Enfer are a classified site.

Stone working

The Carrières du Val d’Enfer quarry was created over the years for extracting the white limestone used in the construction of the Chateau and Les Baux. Large-scale stone production in the Saint-Rémy area forced quarry-workers to change mining techniques using hoists and pits leading to the surface. This, and the need for stone in the construction of the medieval Château and Les Baux, is why quarries were opened in this part of the Alpilles.

In 1935, economic competition from modern materials led to the closure of the quarries.

The transformation of the Carrières

The Carrières were given a new life thanks to the visionary genius of Jean Cocteau in the 1960s. He was enchanted by the beauty of the place and its surroundings, and decided to film “The Testament of Orpheus” here in 1959.

This transformation was continued in 1977 with the creation of a new project inspired by the research of Joseph Svoboda 1, one of the great scenographers of the second half of the twentieth century, and destined to enhance this area: the huge rock walls are perfect backdrops for a new kind of sound and light show which fully involves the audience.

For over 30 years, the Carrières du Val d’Enfer has hosted these audio visual shows.

In 2011, the town of Les Baux-de-Provence asked Culturespaces to take over management of its famous Carrières under a public service concession agreement. Thus, the Carrières de Lumières are to be discovered from 30 March 2012.

The Carrières de Lumières is now established as a cultural entertainment site, the programming of which brings together major names in the history of art and multimedia. With its cross-disciplinary approach, the Carrières is also the venue for live shows, workshops, concerts, performances and conferences that make it an essential cultural centre for the region.

---

1 Joseph Svoboda had been working on a scenography idea using projected images as early as 1942. The ideas he was developing were well ahead of the technologies available in his time. In 1967, he produced installations for the Czechoslovakian pavilion at the Montreal exhibition including synchronised images from 11 cinema projectors and 28 slide projectors which were projected onto a large number of surfaces.
The different areas of the Carrières de Lumières
“Our aim is to help public institutions present their heritage and develop their reputation in cultural circles and among tourists. We also aim to make access to culture more democratic and help our children discover our history and our civilisation in remarkable cultural sites”
Bruno Monnier, CEO and Founder of Culturespaces.

Culturespaces produces and manages, with an ethical and professional approach, monuments, museums and prestigious historic sites entrusted to it by public bodies and local authorities.

With 20 years of experience and 2 million visitors every year, Culturespaces is the leading private organisation managing monuments and museums, and one of the leading European players in cultural tourism.

Culturespaces manages the following sites:
- Jacquemart-André Museum, Paris (since 1996)
- Villa Ephrussi de Rothschild, Saint-Jean-Cap-Ferrat (since 1992)
- Greek Villa Kerylos, Beaulieu sur Mer (since 2001)
- Carrières de Lumières (since 2012)
- Château des Baux-de-Provence (since 1993)
- Roman Theatre of Orange (since 2002)
- Nîmes Arena, the Square House, the Magne Tower (since 2006)
- Cité de l’Automobile, Mulhouse (since 1999)
- Cité du Train, Mulhouse (since 2005)
- Waterloo Battlefield, Belgium (since 2004)

Our heritage must be preserved for future generations; that is why every year Culturespaces contributes to financing restoration programmes for the monuments and collections it has been entrusted to look after.

Culturespaces uses modern management methods in its work upgrading spaces and collections, welcoming the general public, managing staff and all services, organising cultural activities and temporary exhibitions and promoting sites at a national and international level. Culturespaces has obtained ISO 9001 certification for its quality management system.

To ensure that visits are always a pleasure, the Culturespaces teams place quality of reception and cultural enrichment at the heart of all their services to visitors.

Moreover, the Culturespaces Foundation, created under the aegis of the Fondation du Patrimoine, has set itself the task of supporting initiatives that give children access to culture.
The “Lumières de Méditerranée” (Mediterranean Light), an artistic education project set up by the Culturespaces Foundation for children of the PACA region not able to take advantage of cultural activities

In the context of its approach to the development of awareness of the arts for children not able to take advantage of cultural activities, the Culturespaces Foundation is planning to work with schools and social organisations to hold creative workshops based on “Monet, Renoir... Chagall. Journeys to the Mediterranean”, a multimedia show that the children will then be invited to see at the Carrières de Lumières. Between April and December 2013, the Foundation thus hopes to raise the awareness of 300 children, aged from 6 to 10.

The “Lumières de Méditerranée” project is to be rolled out in two stages:

Stage 1
**Location**: social organisations (social centres, after-school clubs, etc.) and priority schools.

**Objective**: discover Impressionism and Fauvism (Monet, Matisse, Derain, etc.).

To start with, a cultural assistant will help children to discover a selection of paintings using a variety of educational tools to raise their awareness to the art of the painters in the “Monet, Renoir...Chagall. Journeys to the Mediterranean” show. The children then take part in a creative workshop, creating their own Mediterranean landscapes based on reproductions of paintings.

Stage 2
**Location**: Carrières de Lumières

**Objective**: discovery of the Carrières de Lumières and the “Monet, Renoir...Chagall. Journeys to the Mediterranean” show. The children see the works of the painters whose work they had previously learned about.

The aim of the Culturespaces Foundation is to make children and teenagers from disadvantaged areas and those who are ill, in hospital or handicapped aware of the arts and their cultural heritage.

Established in 2009, it develops activities aimed at **opening up the perception of children to historic treasures and their cultural heritage** by discovering historic monuments and museums such as the Nîmes Arenas, the Ancient Theatre in Orange, the Château of Baux-de-Provence and the Carrières de Lumières. Action taken by the Culturespaces Foundation reached out to over 900 children in 2012. The Culturespaces Foundation works with a number of social organisations in the Provence Alpes Côte-d’Azur Region, as well as the City of Marseille Social Action Services, the Auteuil Apprentices Foundation and the Rocher Association. Its action also extends to children in hospital or with a handicap (autistic or trisomic children, etc.). Its specific characteristic consists of holding tailor-made workshops in sensitive areas or hospitals to prepare the children for the discovery of a cultural site.

Culturespaces Foundation initiatives are entirely financed by corporate sponsorship and gifts from private donors. To support the "Lumières de Méditerranée" project at the Carrières de Lumières : please contact the Foundation’s offices in Marseille.

Gersende de Pontbriand / Tel. 06 31 86 41 38 / Email : fondation@culturespaces.com
Online donations to the site: www.fondation-culturespaces.com.
The Carrières de Lumières show, put on in the setting of les Baux-de-Provence, with its wealth of history, enables visitors to understand how the light and colour of the Mediterranean basin influenced and inspired great painters such as Monet, Renoir, Dufy, Matisse and Chagall... Showing the works in all their brilliant splendour and explaining their origins is in fact the twofold objective sought every week by Le Figaro Magazine in the pages devoted to artists and exhibitions.

A magazine with a strong personality, established at the crossroads of information and pleasure, Le Figaro Magazine combines high-quality writing with the beauty of photography. Headed by Guillaume Roquette, the Le Figaro Magazine editorial team proposes a different take on news every Friday via opinions from renowned columnists (Eric Zemmour, Frédéric Beigbeder, François Simon, etc.), its large-format features, exceptional selection of photographs and its guide entitled “Envies”, devoted solely to the Art of living and Culture.

Le Figaro Magazine is available on Fridays with the weekend pack (Figaro Quotidien, Madame Figaro and TV Magazine).

Created in March 2002, 20 Minutes is the leader of French newspapers, read by 4,280,000 readers(1) each day. In 40 French cities, it covers 15 million urban workers. Also present on all digital screens, 20 Minutes is the first media brand with 12.7 million users every month (newspaper, web, mobile, tablet).

www.20minutes.fr

Established in 1990, Maisons Côté Sud takes its inspiration from its roots, the culture and atmosphere of the Mediterranean. A veritable immersion in the images of real life in the sublime, spotlighting modern design and decor in a decidedly contemporary vein, Maisons Côté Sud is an invitation to dream, feel emotion and travel, at the same time retaining an attainable aspect, making the most wonderful projects a possible experience.

A veritable talent scout, with a close attachment to the values of the South and all the initiatives that extend its influence, Maisons Côté Sud has great pleasure in supporting the “Monet, Renoir... Chagall. Journeys to the Mediterranean” multimedia show at the Carrières de Lumières in Les Baux-de-Provence this year, for the first time.

The 4 Côtés magazines share the same DNA, at the same time keeping to their own areas of expression.
With a regional or national outlook, they stage the new aspirations and lifestyles adopted by urban trendsetters.

**1,615,000 readers** - Trendsetters and online readers
**952,000** unique visitors a month on the cotemaison.fr Internet site
**48,000** unique visitors a month on the Côté France lifestyle application
France 5 is proud to join forces with the Les Baux-de-Provence Carrières de Lumières on the occasion of the “Monet, Renoir... Chagall, Journeys to the Mediterranean” event and exhibition.

Playing on the intelligence and curiosity of viewers, making them want to discover, know and get to know and experience knowledge as if an adventure... are the leitmotivs of France 5!

Culture and cultures are obviously at the core of this commitment. It was therefore quite natural for France 5, a France Télévisions Group channel, not only to partner Marseille-Provence 2013 cultural activities but also the "Monet, Renoir, Chagall... Journeys to the Mediterranean" exhibition running from 8 March 2013 to 5 January 2014 at the Carrières de Lumières (Les Baux-de-Provence) within the sphere of the Marseille-Provence 2013 European capital of culture events.

Inviting and encouraging viewers to visit exhibitions and cultural sites is an integral part of the channel’s aims. Art and culture in all its forms at available for everyone on the France 5 channel, thanks to its numerous current affairs programmes and documentaries!

France Bleu Provence is an official partner of “Monet, Renoir... Chagall. Journeys around the Mediterranean”. Every day, over 220,000* residents of Provence listen to France Bleu Provence - 220,000 loyal listeners who, thanks to the work of a team of forty people, always know what's going on in Marseille and Provence. News on politics, sports and culture, or simply everyday information such as traffic and weather reports. France Bleu Provence, the radio station for Provence, reports every day on the region, its traditions and heritage, and makes the link between the past and future of Provence.

It was completely natural for France Bleu Provence to partner this very beautiful show: an extraordinary artistic journey in an unusual setting.

Listen on 103.6 MHz in Marseille and Bouches du Rhône.

And online: [www.francebleuprovence.fr](http://www.francebleuprovence.fr)

*235,000 people listen to France Bleu every day in Bouches du Rhône and Var (source: Médiamétrie Médialocales, September 2011 - June 2012/All 13 years and over, Bouches du Rhône and Var/Mon - Fri 5 am to midnight/Audience share)
The Regional Tourist Board is tasked with promoting the Provence-Alpes-Côte d’Azur region in France and abroad. It organises promotional and communication activities in close collaboration with regional tourism professionals and institutions.

http://www.tourismepaca.fr/

The Carrières de Lumières in Baux-de-Provence have received the seal of approval of Marseille Provence 2013, the European Capital of Culture.

The flagship project for Marseille Provence 2013, TransHumance will see caravans of horseback riders setting out across the region, riders from Provence, Morocco, Italy and all over Europe. TransHumance will link up the entire area of the European Capital of Culture and reveal it step by step.

Along the route and at bivouacs, villages, towns and the local people have been mobilised to introduce and share their wealth of resources, a heritage handed down by nature or local culture, its living and creative strengths. TransHumance will be an experience to be enjoyed together, a long procession close to nature and an encounter with a region; TransHumance will also represent the creation of an artistic work in images, the influence of which will extend further into the spheres of multimedia in various forms (installations, book, Internet site, blog, social networks, etc.).

On 27, 28 and 29 May 2013, TransHumance will be making a stop in Baux-de-Provence, where the famous château will play host to the horses and audience for a surprise event open to all-comers on the evening of 28 May. On this occasion, to echo this poetic peregrination, the Carrières de Lumières quarry site will be projecting the TransHumance show from 29 May to 11 June, every day from 7 p.m. to 8 p.m.

Films and installations by the Théâtre du Centaure.
Opening times

The Carrières de Lumières are open every day between the 8th of March, 2013, and the 5th of January, 2014.
The show “Monet, Renoir... Chagall, Journeys around the Mediterranean” will run every day:
- from 9.30 am to 7 pm, from March 8 to September 30,
- from 10 am to 6 pm, from October 1 to January 5.

The book and gift shop is open during the Carrières’ opening hours.

Rates

Individuals
Full rate: € 9,5 / Reduced rate: € 7,5 (children aged 7-17, students, teachers and unemployed)
Free for children under the age of 7.

Offers for families
Free entry for the second child aged 7 to 17 when two adults and one child entries have been bought.

Groups and schools (min 20 people)
Groups: € 7,5
Schools: € 4,5 / Educational workshops: € 14

Access

Carrières de Lumières
Route de Maillane 13520 Les Baux de Provence
Tel.: +33 4 90 54 55 56
www.carrieres-lumieres.com

By road: motorway A7 (exit Avignon), A9 (Nîmes) and A54 (Baux-de-Provence).
By train: Aix-en-Provence and Avignon TGV stations.
By plane: Marseille and Avignon airports.
Some of the works of art contained in this file are protected by the copyright. The works of art controlled by ADAGP ([www.adagp.fr](http://www.adagp.fr)) can be published under the following conditions:

- the 2 first reproductions illustrating an article dedicated to current events are free of charge if their format does not exceed a quarter of page.
- beyond this number (two) and exceeding this format (quarter of page), all reproductions are subjected to the payment of rights.

Any reproduction on the cover or on the front page has to be the object of a request for permission with ADAGP (Press Department).

The credit line to be mentioned with any reproduction is:

*Name of the artist, title and date of work, followed by the copyright © ADAGP Paris 2013, whatever is the origin of the image or the place of preservation of the work.*

The works affected by this measure are the following: **13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23 and 24.**

---

1. The entrance of the « Carrières de Lumières »  
© C. Michel - Culturespaces

2. Claude Monet, *Bordighera*, 1884  
The Art Institute of Chicago, IL, USA  
© D.R.

© collection privée / The Bridgeman Art Library

Private collection © D.R.
© Samuel Courtauld Trust, The Courtauld Gallery, London, UK / The Bridgeman Art Library

6. © Nuit de Chine
Realisation: G. Iannuzzi, R. Gatto, M. Siccardi
© Culturespaces

7. Realisation: G. Iannuzzi, R. Gatto, M. Siccardi
© Culturespaces

Photo © Lefevre Fine Arts Ltd., London/ The Bridgeman Art Library

© Private collection / The Bridgeman Art Library

10. Henri-Edmond Cross, *In the Shade*, 1902,
© Private collection / The Bridgeman Art Library

© photo credit: akg-images / Erich Lessing

12. Realisation: G. Iannuzzi, R. Gatto, M. Siccardi
© Production Culturespaces
13. Maurice de Vlaminck
The Orchard, 1905
Private collection
© The Bridgeman Art Library / © ADAGP, Paris 2013

14. André Derain
Estaque, 1906
Private collection
© Giraudon / The Bridgeman Art Library / © ADAGP, Paris 2013

15. Albert Marquet, The Pine tree, St-Tropez, 1905
Atelier Marquet
© akg-images / © ADAGP, Paris 2013

16. Henri Manguin, Cavalière, femme endormie, 1906
Private collection
© akg-images / © ADAGP, Paris 2013

17. Charles Camoin
Terrace at St-Tropez
Musée des Beaux Arts, Nice, France
© Giraudon / The Bridgeman Art Library / © ADAGP, Paris 2013

18. Charles Camoin
Le Port de Cassis, 1905
Museum Thyssen-Bornemisza, Madrid
© akg-images / © ADAGP, Paris 2013
Musée de la Ville de Paris, Musée du Petit-Palais, France
© The Bridgeman Art Library / © ADAGP, Paris 2013

20. Pierre Bonnard, *The Palm*, 1926,
The Phillips Collection, Washington, D.C., USA / Acquired 1928
© The Bridgeman Art Library / © ADAGP, Paris 2013

Private collection
© The Bridgeman Art Library / © ADAGP, Paris 2013

22. Raoul Dufy, *View of Le Suquet, Cannes*
Private collection
© The Bridgeman Art Library / © ADAGP, Paris 2013

© Archives Marc et Ida Chagall, Paris
© ADAGP, Paris 2013

24. Chagall, *Bateau bleu au soleil (la voile bleue)*, 1951
© Archives Marc et Ida Chagall, Paris
© ADAGP, Paris 2013
24. The interior of the « Carrières de Lumières »
© C. Michel - Culturespaces

25. « Dream »
Realisation: G. Iannuzzi, R. Gatto, G. Napoleon
© Culturespaces

26. « Dream »
Realisation: G. Iannuzzi, R. Gatto, G. Napoleon
© Culturespaces

27. « Dream »
Realisation: G. Iannuzzi, R. Gatto, G. Napoleon
© Culturespaces

28. The interior of the « Carrières de Lumières »
© C. Michel - Culturespaces